



Business Level \$300

Benefits

Exclusive “Partner Only” Listing in the Erie Visitor Guide

Includes name, telephone number, website, and, if applicable, pet friendly, EV station, handicap accessibility icons

Exclusive “Partner Only” Listing on VisitErie.com

Includes logo or picture, up to 250-word description, social media links, address, website, phone number, and, if applicable, pet friendly, EV station, pool, meeting room, handicap accessible icons

Rokkboxx TV

New partners receive a TV ad for one month at the Erie Visitor Center located inside the Tom Ridge Environmental Center, existing partners receive an ad for two weeks

Brochure Distribution

Your brochures will be distributed to the following locations: Erie Visitor Center located inside Tom Ridge Environmental Center, Information Display inside the Intermodal Center and two PA Interstate Rest Stops (I-79N Edinboro & I-90E Springfield) from May-September

PA Welcome Centers

VisitErie will supply a contact list of PA Welcome Centers for you to provide brochures on your own

Access to Convention and Sports Calendar

Receive quarterly emails with the Convention & Sports Calendar listing contacts of conventions, sporting events, tournaments, conferences, and reunions generated by VisitErie and the Erie Sports Commission

Marketing Matching Funds

VisitErie offers two matching funds Programs: Tourism Marketing and Event Matching Funds

Unlimited Event Listings

Add your tourism-related events to VisitErie.com

Referrals

VisitErie exclusively refers partners for any inquiries

Representation at Trade Shows

The Erie Visitor Guide and ‘Hello Erie’ App cards are brought to every VisitErie-attended show

Coupons

Opportunity to provide coupons at Erie Sports Commission events, based on availability

Partner Webinars

VisitErie hosts webinars on various topics each year

VisitPA.com & PARoute6.com

Complimentary listings on both websites

Monthly Partner E-Newsletter

Each month you’ll receive the latest updates & information from VisitErie to share with staff

New partners will be listed linking their website and description and existing partners can request to have exciting things happening listed

VisitErie Blog

Opportunity to submit a blog article once per year, based on VisitErie approval

Social Media Spotlight

Provide VisitErie with new initiatives and upcoming events to post, based on availability

VisitErie Extranet Access

(Hotel & Meeting Space Partners Only)

Password protected access to track and manage leads produced by VisitErie and Erie Sports Commission

Erie Restaurant Week

Eligible to participate in the 10-day promotion promoting restaurants





Corporate \$1,000

All Business Partnership Benefits +:

Partner Spotlight Ad

Inclusion of logo or photo, description and link on all secondary VisitErie.com pages

Inclusion in Monthly Partner E-Newsletter

Partners can submit one message per quarter

Social Media

Four total dedicated Facebook posts and/or one featured Instagram post/reel per year

Rokkboxx TV

Receive ad space for one month per quarter on the TV at the Erie Visitor Center located inside the Tom Ridge Environmental Center.

Executive \$5,000

All Business and Corporate Partnership Benefits +:

Logo on Advertising

Inclusion of logo in VisitErie and Erie Sports Commission produced print advertising (when available, based on space limitations)

Quarterly Eblast

Logo with website link to be included in quarterly eblast

Inclusion in Monthly Partner E-Newsletter

Partners can submit two messages quarterly and logo with website link to be included

Social Media Takeover

Social media takeover on the VisitErie accounts featuring your product and/or experience in a series of posts curated by you or VisitErie upon request.

RokkBoxx TV

Receive ad space for one year on the TV at the Erie Visitor Center located inside the Tom Ridge Environmental Center (can be changed monthly)

Trade Shows

Exclusive promotional opportunities at consumer trade shows when applicable

