



Sample Social Media Posts

Erie Tourism Recovery Task Force

Sample Post 1

Tourism is a crucial part of Erie's economy, generating \$1.2 billion in annual visitor spending. **[Name of tourism partner]**, along with a group of tourism partners, is a proud participant in the Erie Tourism Recovery Task Force Report, presented by @VisitErie. Read the report here:
<https://www.visiterie.com/erie-tourism-recovery>

Sample Post 2

Tourism is, and will remain, a critical part of Erie's economy. **[Name of tourism partner]** will be ready to host you again when you're ready to visit. Read the Erie Tourism Recovery Task Force Report here:
<https://www.visiterie.com/erie-tourism-recovery>.

Sample Post 3

[Name of tourism partner] is a proud partner of @VisitErie. Erie's tourism industry is resilient. We are ready when you are.

Suggested Hashtags:

#NTTW20, #SpiritofTravel ([National Travel and Tourism Week](#))
#WeGotThisErie
#MyErie
#VisitErie

Additional Resources:

[National Travel and Tourism Week Toolkit](#)