



## Business Level \$300

### Benefits

#### Exclusive “Partner Only” Listing in the Erie Visitor Guide

Includes name, telephone number, website, and, if applicable, pet friendly, EV station, handicap accessibility icons

#### Exclusive “Partner Only” Listing on VisitErie.com

Includes logo or picture, up to 250-word description, social media links, address, website, phone number, and, if applicable, pet friendly, EV station, pool, meeting room, handicap accessible icons

#### Rokkboxx TV

New partners receive a TV ad for one month at the Erie Visitor Center located inside the Tom Ridge Environmental Center, existing partners receive an ad for two weeks

#### Brochure Distribution

Your brochures will be distributed to the following locations: Erie Visitor Center located inside Tom Ridge Environmental Center, Information Display inside the Intermodal Center and two PA Interstate Rest Stops (I-79N Edinboro & I-90E Springfield) from May-September

#### PA Welcome Centers

VisitErie will supply a contact list of PA Welcome Centers for you to provide brochures on your own

#### Access to Convention and Sports Calendar

Receive quarterly emails with the Convention & Sports Calendar listing contacts of conventions, sporting events, tournaments, conferences, and reunions generated by VisitErie and the Erie Sports Commission

#### Marketing Matching Funds

VisitErie offers two matching funds Programs: Tourism Marketing and Event Matching Funds

#### Unlimited Event Listings

Add your tourism-related events to VisitErie.com

#### Referrals

VisitErie exclusively refers partners for any inquiries

#### Representation at Trade Shows

The Erie Visitor Guide and ‘Hello Erie’ App cards are brought to every VisitErie-attended show

#### Overnight Packages

Opportunity to list your overnight package on VisitErie.com

#### Coupons

Opportunity to provide coupons at Erie Sports Commission events, based on availability

#### Partner Webinars

VisitErie hosts webinars on various topics each year

#### VisitPA.com & PARoute6.com

Complimentary listings on both websites

#### Monthly Partner E-Newsletter

Each month you’ll receive the latest updates & information from VisitErie to share with staff

New partners will be listed linking their website and description and existing partners can request to have exciting things happening listed

#### VisitErie Blog

Opportunity to submit a blog article once per year, based on VisitErie approval

#### Social Media Spotlight

Provide VisitErie with new initiatives and upcoming events to post, based on availability

#### VisitErie Extranet Access (Hotel & Meeting Space Partners Only)

Password protected access to track and manage leads produced by VisitErie and Erie Sports Commission





## Corporate \$1,000

### All Business Partnership Benefits +:

#### Partner Spotlight Ad

Inclusion of logo or photo, description and link on all secondary VisitErie.com pages

#### Inclusion in Monthly Partner E-Newsletter

Partners can submit one message per quarter

#### Social Media

Four total dedicated Facebook posts and/or one featured Instagram post/reel per year

#### Rokkboxx TV

Receive ad space for one month per quarter on the TV at the Erie Visitor Center located inside the Tom Ridge Environmental Center.

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## Executive \$5,000

### All Business and Corporate Partnership Benefits +:

#### Logo on Advertising

Inclusion of logo in VisitErie and Erie Sports Commission produced print advertising (when available, based on space limitations)

#### Quarterly Eblast

Logo with website link to be included in quarterly eblast

#### Inclusion in Monthly Partner E-Newsletter

Partners can submit two messages quarterly and logo with website link to be included

#### Social Media Takeover

Social media takeover on the VisitErie accounts featuring your product and/or experience in a series of posts curated by you or VisitErie upon request.

#### RokkBoxx TV

Receive ad space for one year on the TV at the Erie Visitor Center located inside the Tom Ridge Environmental Center (can be changed monthly)

#### Trade Shows

Exclusive promotional opportunities at consumer trade shows when applicable

