

VisitErie Partnership Program

Business Level \$300

Exclusive “Partner Only” Listing in the Erie Visitor Guide

Includes name, telephone number, website, and icons to indicate, if applicable, pet friendly, EV station, and handicap accessibility

Advertising Opportunities in the Erie Visitor Guide

Only VisitErie partners are eligible to advertise in the guide. Ad sales begin each August.

Exclusive “Partner Only” Listing on VisitErie.com

Includes logo or picture, up to 250-word description, social media links, address, website, phone number, and icons to indicate, if applicable, pet friendly, EV station, and handicap accessibility.

Rokkboxx Digital Display

New partners receive a static ad for one month at the Erie Visitor Center located inside the Tom Ridge Environmental Center. Existing partners receive an ad for two weeks annually.

Brochure Distribution

Your brochures will be distributed to the following locations: Erie Visitor Center located inside Tom Ridge Environmental Center, information display inside the Intermodal Center and two PA Interstate Rest Stops (I-79N Edinboro & I-90E Springfield) from May-Sept.

PA Welcome Centers

VisitErie will supply a contact list of PA Welcome Centers for you to provide brochures on your own.

Marketing Matching Funds

Ability to apply for Matching Funds program (Marketing and Events)

Unlimited Event Listings

Add your tourism-related events to VisitErie.com.

Marketing Opportunities

Only partners are included in VisitErie marketing efforts, putting your business top of mind with Erie visitors.

Referrals

Staff from the visitor center and rest stops will recommend partners information to visitors first.

Representation at Trade and Travel Shows

The Erie Visitor Guide is distributed at VisitErie-attended shows and events.

Representation at Conference/Conventions Hosted in Erie

Attendees are given local information on shopping, attractions, dining, nightlife, festivals, and more.

VisitPA.com & PARoute6.com

VisitErie will submit your business details to be listed on both websites.

Monthly Partner E-Newsletter

Each month you'll receive the latest updates & information from VisitErie to share with your staff. New partners will be listed linking their website and description. Existing partners can submit information to be included, based on availability.

VisitErie Blog

Opportunity to submit a blog article once per year, based on VisitErie approval.

VisitErie Extranet Access

(Hotel & Meeting Space Partners Only)

Password protected access to track and manage leads produced by VisitErie and Erie Sports Commission.

Erie Restaurant Week

Eligible to participate in the annual 10-day promotion promoting restaurants (scheduled for the end of January).

VisitErie Partnership Program

Corporate Level \$1,000

All Business Partnership Benefits Plus:

Partner Spotlight Ad

Inclusion of logo or photo, description and link on all secondary VisitErie.com pages.

Inclusion in Monthly Partner E-Newsletter

Partners can submit new or upcoming content to be shared on a monthly basis.

Social Media

Relevant content that fits VisitErie seasonal themes will be prioritized, based on availability.

Rokkboxx TV

Receive ad space for one month per quarter on the TV at the Erie Visitor Center located inside the Tom Ridge Environmental Center.

Inclusion in Monthly Visitor Eblast

Partners can submit seasonally relevant information/promotions that would be of interest to visitors, based on availability.