



VisitErie

Partnership Program



Join the Program

[VisitErie.com/partnership](https://www.VisitErie.com/partnership)



Business Level \$300

Benefits Include

Exclusive “Partner Only” Listing in the ERIE Adventure Guide

Includes name, address, telephone number, website, and note pet friendly and/or handicap accessible

Ad Discount

Partners will receive a discount on an ad placed in the ERIE Adventure Guide

Exclusive “Partner Only” Listing on VisitErie.com

Includes logo or picture, up to 250 word description, social media links, address, website, phone number, and icons noting if business is pet friendly and/or handicap accessible.

Exclusive “Partner Only” Listing on ‘Hello Erie’ Mobile App

This is a direct feed from your listing on VisitErie.com

Referrals

Inquiries VisitErie receives are referred exclusively

Rokkboxx TV

New partners receive an ad for one month on the TV at Tom Ridge Environmental Center.

Brochure Distribution

Provided brochures will be distributed at: Erie Visitor Center located inside Tom Ridge Environmental Center, Info Display at the Intermodal Center and two PA Interstate Rest Stops (I-79N Edinboro & I-90E Springfield) (Rest Stops are May-September)

PA Welcome Centers

VisitErie will supply a list of PA Welcome Centers to provide your brochures

Access to Convention and Sports Calendar

Receive quarterly emails with the Convention Calendar listing contacts of conventions, conferences, reunions, etc. generated by VisitErie and the Erie Sports Commission

Matching Funds Campaign

Opportunity to apply for matching funds campaign and digital campaign

Representation at Trade Shows

The Visitor Guide and ‘Hello Erie’ Trip Planner App cards are always on display at shows

Overnight Packages

Opportunity to list your overnight package on VisitErie.com

Coupons

Opportunity to provide coupons at Erie Sports Commission events (based on availability)

Partner Resources

VisitErie will post helpful tips and how-to marketing videos on VisitErie.com

Free Website Analysis Report

Engel O’Neill will do an analysis report on your website and social media and provide feedback

Photo and Video Library

Access to our extensive library

VisitPA.com & Route6.com

VisitErie will list your business on both websites

Partner Eblast

New partners will be listed as new partner each month

Social Media

1 social media post at start of partnership (Facebook)

VisitErie Blog

Opportunity to provide content once a season

VisitErie Partnership Directory

Access to an electronic Partnership Directory

VisitErie Extranet Access (Hotel & Meeting Space Partners Only)

Password protected access to track and manage leads produced by VisitErie and Erie Sports Commission

Partner Mention Mondays

Partner to provide VisitErie with content for mention on Facebook. 1 per partner





Corporate \$1,000

All Business Partnership Benefits + The Following:

Partner Spotlight Ad

Inclusion of a logo or photo, description and link on all VisitErie.com pages

Welcome Signage at Rest Stops

Inclusion on welcome signage at the Interstate Rest Stops (I-79N & I-90E) (limited to attractions, restaurants and hotels)

Inclusion on Partner Monthly Eblast

Partners can include one (1) message quarterly

Social Media

4 total dedicated Facebook posts
1 featured Instagram post

'Hello Erie' Mobile app

2 opportunities to offer a push notification message to all app users. VisitErie app users will receive a notification of events or discounts in real time to mobile devices when they are within close proximity to your business. Geofencing is also available.

