



VisitErie

Partnership Program



Join the Program

[VisitErie.com/partnership](https://www.VisitErie.com/partnership)



## Business Level \$300

### Benefits Include

#### Exclusive “Partner Only” Listing in the ERIE Adventure Guide

Includes name, address, telephone number, website, and note pet friendly and/or handicap accessible

#### Ad Discount

Partners will receive a discount on an ad placed in the ERIE Adventure Guide

#### Exclusive “Partner Only” Listing on VisitErie.com

Includes logo or picture, up to 250 word description, social media links, address, website, phone number, and icons noting if business is pet friendly and/or handicap accessible.

#### Exclusive “Partner Only” Listing on ‘Hello Erie’ Mobile App

This is a direct feed from your listing on VisitErie.com

#### Referrals

Inquiries VisitErie receives are referred exclusively

#### Rokkboxx TV

New partners receive an ad for one month on the TV at Tom Ridge Environmental Center.

#### Brochure Distribution

Provided brochures will be distributed at: Erie Visitor Center located inside Tom Ridge Environmental Center, Info Display at the Intermodal Center and two PA Interstate Rest Stops (I-79N Edinboro & I-90E Springfield) (Rest Stops are May-September)

#### PA Welcome Centers

VisitErie will supply a list of PA Welcome Centers to provide your brochures

#### Access to Convention and Sports Calendar

Receive quarterly emails with the Convention Calendar listing contacts of conventions, conferences, reunions, etc. generated by VisitErie and the Erie Sports Commission

#### Matching Funds Campaign

Opportunity to apply for matching funds campaign and digital campaign

#### Representation at Trade Shows

The Visitor Guide and ‘Hello Erie’ Trip Planner App cards are always on display at shows

#### Overnight Packages

Opportunity to list your overnight package on VisitErie.com

#### Coupons

Opportunity to provide coupons at Erie Sports Commission events (based on availability)

#### Partner Resources

VisitErie will post helpful tips and how-to marketing videos on VisitErie.com

#### Free Website Analysis Report

Engel O’Neill will do an analysis report on your website and social media and provide feedback

#### Photo and Video Library

Access to our extensive library

#### VisitPA.com & Route6.com

VisitErie will list your business on both websites

#### Partner Eblast

New partners will be listed as new partner each month

#### Social Media

1 social media post at start of partnership (Facebook)

#### VisitErie Blog

Opportunity to provide content once a season

#### VisitErie Partnership Directory

Access to an electronic Partnership Directory

#### VisitErie Extranet Access (Hotel & Meeting Space Partners Only)

Password protected access to track and manage leads produced by VisitErie and Erie Sports Commission

#### Partner Mention Mondays

Partner to provide VisitErie with content for mention on Facebook. 1 per partner





## Corporate \$1,000

### All Business Partnership Benefits + The Following:

#### Partner Spotlight Ad

Inclusion of a logo or photo, description and link on all VisitErie.com pages

#### Welcome Signage at Rest Stops

Inclusion on welcome signage at the Interstate Rest Stops (I-79N & I-90E) (limited to attractions, restaurants and hotels)

#### Inclusion on Partner Monthly Eblast

Partners can include one (1) message quarterly

#### Social Media

4 total dedicated Facebook posts  
1 featured Instagram post

#### 'Hello Erie' Mobile app

2 opportunities to offer a push notification message to all app users. VisitErie app users will receive a notification of events or discounts in real time to mobile devices when they are within close proximity to your business. Geofencing is also available.

## Executive \$5,000

### All Business and Corporate Partnership Benefits + The Following:

#### Banner Ad

Banner ad will be located on the top pages on VisitErie.com

#### Partner Monthly Eblast

Banner ad inclusion

#### Logo on Advertising

Inclusion of logo in VisitErie and Erie Sport Commission produced advertising (when available, based on space limitations)

#### Quarterly Eblast

#### Trade Shows

Exclusive promotional opportunities at consumer trade shows when applicable

#### 'Hello Erie' Mobile app

4 opportunities to offer a push notification message to all app users

#### Social Media Takeover

Social media takeover on the VisitErie accounts featuring your product and/or experience in a series of posts curated by you or VisitErie upon request. (two hours)

#### Backlit Signs

Inclusion on VisitErie backlit signs at the I-79N Welcome Center (5 miles North of PA/WV Border—Mount Morris, PA)

