



Business Level \$300

Benefits Include

Exclusive “Partner Only” Listing in the ERIE Visitor Guide

Includes name, address, telephone number, website, and note pet friendly, EV station and/or handicap accessible

Exclusive “Partner Only” Listing on VisitErie.com

Includes logo or picture, up to 250 word description, social media links, address, website, phone number, and icons noting if business is pet friendly, has EV station or pool, and/or handicap accessible.

Exclusive “Partner Only” Listing on ‘Hello Erie’ App

This is a direct feed from your listing on VisitErie.com

Rokkboxx TV

New partners receive an ad for one month on the TV at Erie Visitor Center located inside the Tom Ridge Environmental Center.

Brochure Distribution

Provided brochures will be distributed to the following locations: Erie Visitor Center located inside Tom Ridge Environmental Center, Information Display inside the Intermodal Center and two PA Interstate Rest Stops (I-79N Edinboro & I-90E Springfield) from May-September

PA Welcome Centers

VisitErie will supply a contact list of PA Welcome Centers for partners to provide brochures

Access to Convention and Sports Calendar

Receive quarterly emails with the Convention Calendar listing contacts of conventions, conferences, reunions, etc. generated by VisitErie and the Erie Sports Commission

Marketing Matching Funds

Opportunity to apply for marketing matching funds campaign

Unlimited Event Listings

Add your tourism-related events to VisitErie.com

Referrals

VisitErie exclusively refers partners for any inquiries

Representation at Trade Shows

The Erie Visitor Guide and ‘Hello Erie’ App cards are brought to every VisitErie-attended show

Overnight Packages

Opportunity to list your overnight package on VisitErie.com

Coupons

Opportunity to provide coupons at Erie Sports Commission events (based on availability)

Partner Webinars

VisitErie host at least two webinars each year

Photos

Access to VisitErie photo

VisitPA.com & PARoute6.com

VisitErie will list your business on both websites

Monthly Partner E-Newsletter

New partners will be listed with website link the month you join

VisitErie Blog

Opportunity to submit a blog once per year, based on VisitErie approval

Partner Mention Mondays

Provide VisitErie with content for mention on Facebook. One per partner based on availability

VisitErie Partnership Directory

Access to an electronic Partnership Directory

VisitErie Extranet Access

(Hotel & Meeting Space Partners Only)

Password protected access to track and manage leads produced by VisitErie and Erie Sports Commission





Corporate \$1,000

All Business Partnership Benefits + the Following:

Partner Spotlight Ad

Inclusion of logo or photo, description and link on all secondary VisitErie.com pages

Inclusion in Monthly Partner E-Newsletter

Partners can submit one message quarterly

Social Media

Four total dedicated Facebook posts and/or one featured Instagram post/reel per year

Rokkboxx TV

Receive ad space for one month per quarter on the TV at the Erie Visitor Center located inside the Tom Ridge Environmental Center.

'Hello Erie' Mobile app

Two opportunities to offer a push notification message to app users

Ad listed under one category (one ad for one month)

Executive \$5,000

All Business and Corporate Partnership Benefits + the Following:

Logo on Advertising

Inclusion of logo in VisitErie and Erie Sports Commission produced print advertising (when available, based on space limitations)

Quarterly Eblast

Logo with website link to be included on quarterly eblast

Trade Shows

Exclusive promotional opportunities at consumer trade shows when applicable

Inclusion in Monthly Partner E-Newsletter

Partners can submit two messages quarterly and logo with website link to be included

'Hello Erie' Mobile app

Four opportunities to offer a push notification message to all app users and one geofence

Ad listed under one category (one ad/quarter)

Geofencing with a message to app users

Social Media Takeover

Social media takeover on the VisitErie accounts featuring your product and/or experience in a series of post curated by you or VisitErie upon request.

RokkBoxx TV

Receive ad space for one year on the TV at the Erie Visitor Center located inside the Tom Ridge Environmental Center (can be changed monthly)

